

Subject: Re: Re: BBQ adboundary="Apple-Mail=_1DACB1D2-A3EA-4FD8-9037-CE3D18786143"
From: "Dawn Eastin" <dawn@downtownnews.com>
Date: 08/24/2016 10:59 AM
To: "Michael Filson" <MFilson@downtownla.com>

I usually give your 3 quarter page ads for the trade, so yes it is the same as each year. I always ask for the art early so I can try and get more than 3 in if space opens up, or if I need to move one to a different week because of space.

I can't offer you a full page on the 12th as trade. If I have space I can but there is no guarantee. I have to be careful that it does not cause me to go up 4 pages.

Does that make sense?

*Dawn Eastin
General Manager
L.A. Downtown News
1264 W. First St.
L.A., CA 90026
213-481-1448
213-250-4617 fax*

[Like Us](#) on Facebook.
[Follow Us](#) on Twitter.
[Watch Us](#) on YouTube.
[Click here](#) to sign up for our Daily Headlines.

On Aug 24, 2016, at 10:06 AM, Michael Filson wrote:

Ok...let's try this.

Do you have a full page ad available on the 12th and we'll run ¼ page ads on the 29th and 9/5?

Also, with what we spent last year in trade, does the cost come out close?

Let me know!! J

Mike Filson
Community Relations Manager

[<image001.png>](#)

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

From: Dawn Eastin [mailto:dawn@downtownnews.com]

Sent: Wednesday, August 24, 2016 9:59 AM

To: Michael Filson

Subject: Re: BBQ ad

Probably not. You can send it and I can run if I have space. But you need to send both sizes.

Dawn Eastin

General Manager

L.A. Downtown News

1264 W. First St.

L.A., CA 90026

213-481-1448

213-250-4617 fax

[Like Us](#) on Facebook.

[Follow Us](#) on Twitter.

[Watch Us](#) on YouTube.

[Click here](#) to sign up for our Daily Headlines.

On Aug 24, 2016, at 9:55 AM, Michael Filson wrote:

Do you have a ½ page ad we can get?

Mike Filson

Community Relations Manager

[<image001.png>](#)

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

Re: Re: BBQ adboundary="Apple-Mail=_1DACB1...

|

|